

Vinland Futures Research & Development Corp.

September 25, 2017

Agenda

- Welcome/Introductions/
Agenda Review
- Presentation from Vinland
Futures R & D
- What is Opportunity
Identification/Opportunity
Management?
- Brainstorming activity
- Supper
- Assessment Criteria/Matrix
- Overview/Prioritization of
Activities/Next Steps

Purpose of the session

The purpose of the Opportunity Identification/Management Session was to bring together relevant stakeholders, businesses and organizations to discuss issues and opportunities in the Vinland Futures region. This session provided a way for members of the region to learn about Vinland Futures Research and Development Corp., to identify opportunities to consider and to help prioritize initiatives to move forward. The following is a summary of what happened.

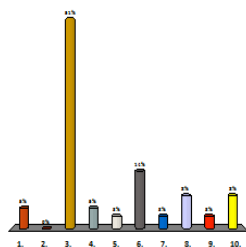
Who was in the room

There were approximately 50 participants in the room with representation from all communities in the region except Ship Cove.

The majority of people in the room represented business, community or organizations. Please see below for complete results.

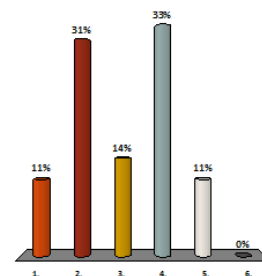
What community do you live in?

1. Raleigh
2. Ship Cove
3. St. Lunaire-Griquet
4. Quirpon
5. Gunner's Cove
6. Noddy Bay
7. Straitsview
8. Hay Cove
9. L'anse aux Meadows
10. Other



Which of the following best describes me...

1. Interested Citizen
2. Community/Organizational representative
3. Municipal representative
4. Business Owner/Employee
5. Government Representative
6. Other



Opportunity Identification

The participants were asked to identify opportunities in 6 topic areas. The following gives a list of what was provided.

Education

- Mental Health programs
- Daycare facilities
- Cooking classes for healthy eating
- Guide training

Tourism

- Wharf infrastructure for cruise ships
- Infrastructure upgrades (road, cell service, pull-offs)
- Package development (cod fishing experience)
- Local entertainment (local talent, history, etc.)
- Waterfront development
- Things to do booklet
- Tourism information (on ferry, signage)
- Winter activities
- Festival
- Outlet for crafters

Senior Services

- Seniors housing/cottages
- Assisted living
- Senior daycare
- Senior transportation
- Senior cleaning services
- Senior entertainment
- Meals on wheels

Food

- Community gardens (organic)
- Secondary processing of fish products
- Farming
- Growing you own food
- Farmers market
- Offer local food
- Coffee shop
- Year round restaurant

Recreation

- Fitness center
- Gun range
- Outfitter operation
- Paddle boats/parasailing
- Warm – up shacks
- Trail expansion and enhancement
- Youth recreation Facilities (basketball, soccer, skating)
- Recreation director
- Playground

Housing

- Sub-division land for development - serviced sites
- More accommodations
- Affordable housing for low income families

Other

- Promote fishery to increase population so school remain open
- Cell coverage in all communities
- Important to note absence of fishermen
- Form filler
- Open forum for discussion
- Resettlement of Hay Cove?

Assessment Criteria

Participants were asked to consider what are the criteria that a project or idea needs to meet in order for it to be beneficial to the area and its residents. The following is what the group came up with:

- Market opportunity (demand)
- Engaging and support from local
- Regional in scope
- Long-term benefits
- Sustainability
- Fiscal Feasibility
- Start-up
- Continuing
- Benefit the community
- Establish Partnerships

Opportunity Management

Keeping in mind the assessment criteria, participants were asked to prioritize each initiative under each topic. The following is a list of the top 3 initiatives by topic area.

Education

1. Daycare Facilities
2. Mental Health Programs
3. Guide training

Recreation

1. Trail Expansion and enhancement
2. Fitness Centre
3. Youth Recreation Facilities

Tourism

1. Infrastructure Upgrades
2. Waterfront Development
3. Wharf Infrastructure for cruise ships

Senior Services

1. Seniors Housing/Cottages
2. Senior Cleaning Services
3. Assisted Living

Food

1. Secondary Processing of fish Products
2. Community Gardens (organic)
3. Farmers Market

Housing Services

1. Affordable Housing
2. Sub-division Land
3. More accommodations

Other

1. Cell Coverage in all communities
2. Promote Fishery to increase population so school remains open
3. Form Filler

The participants at each table were then asked to pick one initiative and discuss how to move this initiative forward. The table attached outline what was discussed.

Evaluation

The participants were asked if they felt that the session was a good use of their time and 83% agreed that it was. 87% of them said that they would attend similar sessions in the future.

